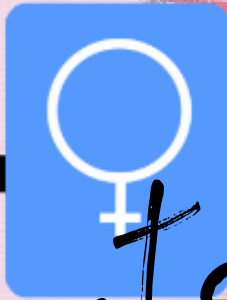


**IWEE.**

International Women  
Empowerment Events



*Presents*

# AWAKEN THE POTENTIAL WITHIN

**Date:** April 14-15, 2020

**Venue:** Serena Hotel Islamabad

*In collaboration with:*



Email: [info@iweevents.com](mailto:info@iweevents.com)

Phone: 0044 2039557847

Follow us on: Facebook/Twitter/Instagram: @iweeglobal

[www.iweevents.com](http://www.iweevents.com)

# Our Speakers and Team



*Neville Gaunt*

Neville is an experienced finance professional with a highly successful background in international oil & gas at both strategic and operational levels. He has extensive international experience working with multinationals and governments, small and large companies, start-ups and within both public and private sectors. Neville has a proven record of optimising financial and commercial outcomes through a combination of original thinking, pragmatism and a determination to get results. Whilst business improvement is his primary specialism, he is also focused on developing Mind Fit's Education Division to help young people improve themselves and enhance their employment opportunities.



*Mariya Ali*

Dr. Mariya Ali is an Honorary Knowledge Exchange Associate of Oxford Brookes University, School of Law, where she is active in advocating and publishing in the area of women and children's rights. She has worked in various therapeutic, research and policy roles in governmental, international not for profit organisations and charities. She served as the Deputy Minister for Health and Family in the Maldives from 2009-2011, holding the portfolio of gender and social services. Then she was appointed as an Under Secretary of the Policy Office, at the Office of the President of the Maldives focusing on social policy in 2011. Her work in furthering children's rights was recognised Curtin University of Technology in 2015 by awarding her "The Global Impact Award". Currently, she runs her own business, Butterfly Effect, to make self-development and maintaining a healthy mind routine as mainstream exercise.



*Maheen Noor Soomro*

Maheen has over a decade of experience as a Career Coach, Technology Recruiter & Headhunting Specialist, Employee Engagement Advisor and a HR Process & Policy Consultant in the Information technology, Retail, Banking & Finance, Media, Manufacturing and Oil & Gas Industries. Her exposure to multiple industries in Consultancy and Senior HR Professional Roles has helped her immensely in building her network over the years in Pakistan, Middle East, USA, UK and Europe. From working with C- Level Management, Senior and Mid Level Professionals to Young adults in Trainee and Associate Programs - She has worked on every level of hierarchy within an organization. This is probably why it helps and enables her to relate to a wider audience when it comes to Career & Management Advice. She is currently a CEO running a successful Global firm Mushawar UK Ltd (a HR Agency) in United Kingdom and a Director of Mushawar Solutions (a web development agency) in Pakistan. Mushawar UK Ltd is also a strategic partner of IWEE.



*Hira Ali*

Hira Ali is multi-faceted career coach who has impacted hundreds of people from various industries and professions across the world. She is an Associate Certified Coach accredited by International Coach Federation and a professional member of the Association for Neuro Linguistic Programming. Her widely acclaimed leadership and coaching articles have been featured across a variety of leading outlets: The International Coach Federation, The Huffington Post, Thrive Global, Women @ Forbes, Ellevest Network, Entrepreneur, Women Entrepreneur and many more. Some of her blogs have been shared by Arianna Huffington herself. Her career development podcast, 8 Minutes of Learning With Hira Ali, has been featured in HuffPost as one of the top 100 rising podcasts with guests. She is the recipient of the Top 100 Women - Lift Effects Star Award and was one of the top three finalists for the Baton Awards, Entrepreneur of the Year. In her recently published book Her Way to the Top: The Glass Ceiling is Thicker Than It Looks, she highlights the internal and external road blocks impeding a woman's climb to the top irrespective of her culture and geography. The book has earned great testimonials from global influencers like Dr. Marshall Goldsmith, Cherie Blair, Valerie Young, Dr. Lois P Frankle, Chiara Condi, Dr. Yvonne Thompson, Carole Stone, Dr. Shola, Ziauddin Yousafzai (Malala's dad) and many more and has even made it to the local newspapers.



*Gull Khan*

Gull Khan is a former Banking and Finance Lawyer, who left her corporate job to pursue her passion and become a Money Mindset Expert and Healer. She helps Entrepreneurs break free from their limiting beliefs about money so that they can live a life of unlimited abundance. Gull successfully overcame her battle with dyslexia and then completed her Law Degree at Queen Mary, University of London. She then went on to become a Barrister with Middle Temple (UK), Attorney with the New York Bar and a fully qualified Solicitor with the Law Society of England and Wales in the UK. As a lawyer, she has worked for some of the top international law firms, such as Skadden, Arps, Slate, Meagher & Flom, and Herbert Smith as well as international companies, such as Shell Inc. Gull is a trained Intuitive Life Coach and a certified Emotional Freedom Technique (EFT) expert, with a special focus on money in each discipline. Gull has helped hundreds of men and women to heal their money stories and to manifest between \$2000 to \$850,000 within 8 weeks.

*\*More Speakers and Panellists for the two day events will be announced shortly.*

# Conference Schedule

---

## Day One

---

Day 1 of the conference will focus on internal challenges and empowering Women with tools and knowledge to combat:

- Domestic abuse
- Financial abuse
- Online abuse
- Sexual abuse

Our Speaker Sessions as well as moderated Panel discussions will focus on the above issues to help women cope with their internal challenges and then rise to face their external challenges more positively.

## Day Two

---

Day 2 of the conference will focus on Women Leadership and smashing the glass ceiling. This will include discussions and sessions on tackling working pressures in male-dominated industries, improving infrastructure and support for women in workforce as well as building a strong sustainable leadership brand for themselves.